

Carol Bevilacqua

510-457-8874 (C) • 510-527-9312 (H) • carol.bev@sbcglobal.net
www.duro-design.biz/2Gallery/2design/index.html • www.linkedin.com/in/carolbevilacqua

SUMMARY OF QUALIFICATIONS

Accomplished Senior Graphic Designer, Illustrator and Studio Artist with extensive expertise in print work for the education and publishing industry. Facilitates, initiates, and brainstorms with team to reach and meet the clients goals and needs. Communicates and excels through the complete process; from project management, through concepts to execution of art for print work and studio art.

Areas of expertise

- Develops most effective design for budget
- Research and problem solves concept development through execution
- Competence in a diverse variety of print and art related projects
- Solid background in print specifications, cost estimating, and proofing
- Trains, teaches and encourages staff in solving design software problems
- Meticulous technical production skills
- Excellent customer relations
- Specializes in MAC Adobe CS3+4, Acrobat, Dreamweaver, Keynote, Painter, PowerPoint, Word, and WACOM tablet

Accomplishments

- Addressed a negative working environment of 300 staff, and set an example of positivity, excellence, and celebration of co-workers. Inspired co-workers to look at (reduction in staff) situation in a positive light. Morale boosting in an extremely difficult situation.
- Solves the visual puzzle for the audience, and designs information in a clear and concise manner, so the hierarchal information makes sense.
- Creates, designs, and integrates diverse imagery, style, simplicity and elegance that reaches the education, young adult, and adult audience.
- Rigorously juried and selected to create small scale public art for the Alameda County Juvenile Justice Center.

Projects

3-D sculptural forms for exhibits	Fund-raising, membership
Advertising	Invitations
Annual reports	Magazine design, layout and production
Banners, billboards, posters	Marketing campaigns
Binders	Newsletters
Book design	Photography for LHS publications
Cover design and illustration	Postcards
Template and interior design	Posters
Style sheet, layout, production, corrections	PowerPoint presentations
Booklets	Promotional materials
Brand identity	Rack flyers
Brochures	Spot illustrations
Buttons	T-shirt design and illustration
Catalog design, layout and production	Van illustrations and graphics
Collateral materials	Website design
Direct mail	Workshop presentation and signage
Exhibit signage	

EXPERIENCE

2003-present

www.duro-design.biz • Owner of a graphic design firm and a mosaic mural business.

Graphics: Specializes in fund-raising and education.

Clients: *Berkeley Public Library Foundation, Berkeley Symphony, Bistro Liaison Cafe, Copper Leaf Productions and The National Breast Cancer Coalition.*

Mosaic: Specializes in gallery work and emerging artist in community and public art.

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EXPERIENCE

1986-2009

Lawrence Hall of Science, University of California, Berkeley. www.lawrencehallofscience.org

Senior Artist (Senior Graphic Designer) for Publications and Design.

- Collaborates in a team environment with communication director, marketing director, art director, authors, editors, clients, educators, scientists and other artists on staff.
- Works as a team with budget estimates, and production schedule.
- Coordinates, manages, designs and illustrates a variety of science curriculum education publications, and graphic design projects for a regional science museum and learning center for educators and youth (ages K-12).
- Illustrates adaptable imagery that can be corporate, serious, elegant, whimsical, fun, or scientific.
- Photographed students for LHS publications, maintained the photo archive data base, and inventory of published pieces.
- Organizes, delegates, and/or divides jobs with design team to meet deadlines.
- Facilitates, coordinates and executes all phases of production, layout, and type corrections with authors, editors, clients, print and miscellaneous vendors.

Curriculum Graphic Design, Illustration, Layout and Production:
 Alliance for Collaborative Change in School Systems (ACCESS)
 Mathematics and Equity, Family Math (EQUALS)
 Great Explorations in Math and Science (GEMS)
 Global System Science (GSS)
 Marine Activities, Resources and Education (MARE)
 Seeds of Science, Roots of Reading® (SEEDS)
 Science Education for Public Understanding Program (SEPUP)
Classes and Programs Catalog
LHS Quarterly
Programs for Schools
Summer Camps and Programs
Summer Science Camps (overnight)

1984-1986, Magazine and Book Design, Production and Layout

Fifth Street Design Associates, Berkeley, Ca. *10 Speed Press.*

Pitman Learning Company, Belmont, Ca. *Classroom Computer Learning.*

Computerland Magazine, Berkeley, Ca. *Computerland Magazine*

PUBLICATIONS

2005

Mosaic Art and Style, Designs for Living Environments. JoAnn Locktov.

PROFESSIONAL SOCIETIES, ART CO-OPS

ACCI Gallery, Berkeley, CA. Member since 2004.

SAMA, Society of American Mosaic Artists.

COMMISSIONS AND PUBLIC ARTWORK

2009

Northern California Public Art Academy (PAA). Oakland Public Art Program, Oakland, CA. 9/09-1/2010.

Alameda County Arts Commission (ACAC). Small Scale Public Artwork Commission Program at the Alameda County Juvenile Justice Center (ACJJC) San Leandro, CA.

EDUCATION

1980

BFA Graphic Design
 Washington State University, Pullman, WA.

2008

Berkeley City College, Berkeley, CA.
 Dreamweaver, Information Architecture.